Highlights

**Smart 4.0 Production Line:**
Five manufacturers came together at Industry 4.0 Festival Area to showcase a smart production line in Turkey for the first time.

**WINovation:**
Innovative Technologies Contest

**B2WIN:**
Business-to-business Matchmaking Supported by Enterprise Europe Network (EEN)

90 national and international media supporters

See You Again...
12 - 15 March 2020

WIN EURASIA
2019

Post Show Report

WIN THE FUTURE!
Exhibitors

- 1,376 exhibitors from 20 countries
- 11 Halls located on 33,110 m² net stand area
- 4 Pavilions; China, Germany, South Korea, Taiwan

Visitors

- 77,403 visitors from 111 countries
- 467 B2B matchmaking participants from 37 countries

Top 5 International Exhibitor Countries

- China
- Germany
- Taiwan
- South Korea
- Italy

Top 5 International Visitor Countries

- China
- Iran
- Bulgaria
- Russian Federation
- Germany

Exhibitor Overview

- 90% satisfied from the exhibition
- 90% will exhibit at WIN EURASIA again
- 82% satisfied with the professional visitor quality
- 82% recommend WIN EURASIA to a colleague

Visitor Overview

- 96% satisfied from WIN EURASIA
- 99% plan to visit the exhibition next year
- 91% recommend WIN EURASIA to a colleague
- 80% visitors are decision-makers