



# parts2clean pavilion at WIN EURASIA 2018

Use the broad network of the newly merged WIN EURASIA and offer your products and services to the whole manufacturing industry.

## Secure your booth within the parts2clean pavilion at WIN EURASIA 2018!

WIN EURASIA will once again open its doors to the Eurasian market. This time with a big bang though: WIN Automation and WIN Metalworking will fuse and form the WIN EURASIA which will take place from March 15 – 18. With this fusion you will gain access to new target audiences and are able to benefit from newly formed synergies.

### 6 Reasons to Exhibit at WIN EURASIA 2018

**1 Whole Industry at One Stop:** With the joint power of 6 industrial technology sectors WIN EURASIA will be the largest display & demonstration of global manufacturing technology in the Eurasian region, featuring the latest trends and innovations of the metalworking industry as well as automation, materials handling, electrical engineering, surface and welding technology.

**2 The Biggest International Manufacturing Show in the Region:** Eurasia's leading and the biggest international industrial annual events, 2017's WIN EURASIA Metalworking and WIN EURASIA Automation fairs were held with exhibitors from 36 countries and attracted visitors from a total of 90 countries. In line with the demands of the sector, the leading trade fairs of Eurasia region have merged their powers to make you WIN even more for the 2018 edition.

**3 Worldwide Distribution Hub:** Unique business environment in one of the **fastest developing regions** in the world which brings 360 degree manufacturing industries of east and west together on a key strategic position in **the crossroads of 3 continents** at maximum 3 hours flight distance. Turkey is expected to be the **12<sup>th</sup> biggest economy of the world until 2023**, with its 2016 export being over USD 142 b. & import over USD 198 b.



**4 Focal Point of Sourcing:** All the industry related product groups from A to Z; **360 degree manufacturing industry** will be showcased at WIN EURASIA 2018 with the latest technologies under a single roof with “Industry 4.0” Guiding Theme.

**5 Meeting Point of the Industry:** Networking opportunity with thousands of professionals all around the world including Turkey and surrounding neighborhood from Middle East to North Africa, Europe to Asia and Near East to Far East.

**6 Future Shaping Events During Trade Show:** Several conferences, forums, company and product presentations, panels, corporate activities, international activities and special thematic events under Industrial Activities Summit and Government supported **Buyer Delegation** Programmes secure meetings with key prospects. These are just some of the characteristics that make WIN EURASIA an exclusive and “**must attend**” event.

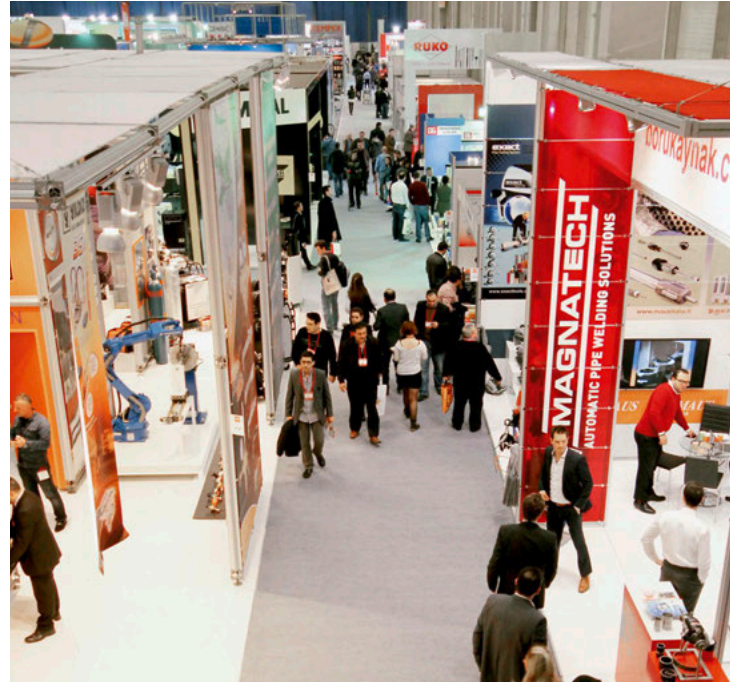
# The parts2clean pavilion – anything but superficial

## Your main benefits

- Special stand design with a high visibility factor
- Personal contact person on-site
- Lounge area with snacks and beverages
- German and Turkish speaking contact person at the show
- Turnkey booth construction and dismantling
- Smoothly order additional equipment and services at any time

## The complete package “parts2clean pavilion” (at least 9 sqm booth space)

- Furnishing, walls, carpet, spotlights, electrics (incl. connection and consumption)
- 1 table, 3 chairs, 1 info desk
- Fascia blind with company name and logo (90 x 40 cm)
- Access to the lounge area including snacks and beverages
- English – Turkish-speaking hostess
- Copy of the exhibitor catalogue and exhibitor passes
- Daily stand cleaning



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